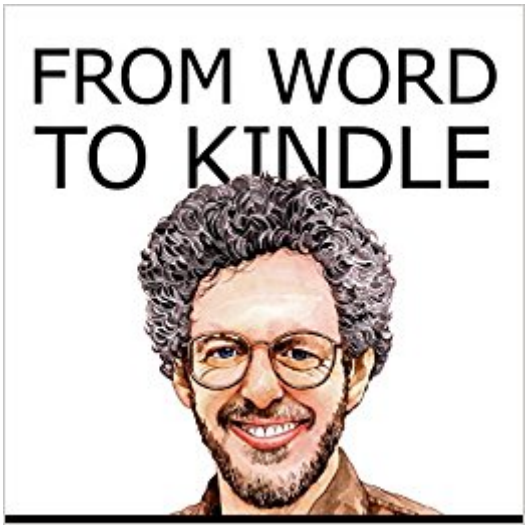
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Synopsis

****#1 KINDLE (US) BESTSELLER IN PUBLISHING & BOOKS (MAY 2015)**********#1 .COM BESTSELLER IN BOOK DESIGN (NOV. 2013)*********#1 .COM BESTSELLER IN MICROSOFT WORD GUIDES (SEPT. 2013)**Ã Â **********CURRENT VERSION: 3.6**********Ã Â NOTE: PLEASE VISIT AARON'S PUBLISHING PAGE FOR ANY UPDATES TO THIS BOOK.Ã Â It's not hard to find instructions for converting from Word to Kindle -- but these instructions are usually less helpful than they could be. Many, for example, proclaim that Word's HTML output requires extensive alteration and cleanup before submission.Ã Â This advice is misguided. Some who offer it have drawn their conclusions after simply choosing the wrong export option. Others fuss about a moderate amount of excess code, not realizing that it doesn't increase file size enough to matter or that the Kindle ignores it anyway.Ã Â Other instructions will imply the opposite: that conversion is straightforward and just what you would expect. Supposedly, as long as you start with a properly formatted Word document, you'll wind up with a well-formatted ebook. Well, it doesn't really work that way -- not without a few techniques for tricking or bullying the Kindle into doing what you want.Ã Â In this book, Aaron Shepard offers his own tips for moving your document from Word to Kindle, with a focus on desktop Word versions from 2003/2004 to 2010/2011.Ã Â //Ã Â Aaron Shepard is a foremost proponent of the new business of profitable self publishing, which he has practiced and helped develop since 1998. He is the author of "Aiming at ," "POD for Profit," and "Perfect Pages," as well as two other books on Kindle formatting.Ã Â //Ã Â CONTENTSÃ Â Getting StartedÃ Â 1 ~ FIRST STEPSWorking with Word | Document Setup | Text CleanupÃ Â 2 ~ KINDLE FORMATTINGSpecial Characters | Font Formatting | Paragraph Styles | Paragraph Spacing | Paragraph Justification | Line Breaking | Page LayoutÃ Â 3 ~ SPECIAL ELEMENTSOther Paragraphs | Lists | Tables | Text Boxes and Sidebars | Footnotes and Endnotes | PicturesÃ Â 4 ~ NAVIGATIONWeb Links | Internal Links | Tables of Contents | Menu ItemsÃ Â 5 ~ FINAL STEPSHTML Export | Book Covers | Book Data | Submitting and PreviewingÃ Â //Ã Â SAMPLEÃ Â By default, Word will apply the Normal style to your paragraphs. knows this, so for some Kindles, it hijacks that style, changing its formatting to what prefers. This can lead, for example, to unwanted space above or below a paragraph.Ã Â If you want control of your own formatting, then, you'll have to avoid the Normal style and apply something different. There's no problem, though, with applying styles based on Normal, or even with applying a duplicate of Normal under a completely different

name.Ã Â In regard to this, watch out for manual page breaks in recent versions of Word. Unless you're in Compatibility Mode, each break is now placed in a paragraph of its own, and the Normal style is assigned automatically. That in itself isn't a problem -- but if you then hit Return and start typing, your new paragraph will be in Normal as well. (This is another reason to stick to the paragraph format setting "Page break before" to start a new page.)Ã Â You can change all paragraphs already in Normal style to a different one by using the Format menu in the Find and Replace dialog. Don't enter any text, but place your cursor in first the Find box and then the Replace while choosing a style for each. Ã Â

Book Information

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CONTENTSÃ Â Getting StartedÃ Â 1 ~ FIRST STEPSWorking with Word | Document Setup | Text CleanupÃ Â 2 ~ KINDLE FORMATTINGSpecial Characters | Font Formatting | Paragraph Styles | Paragraph Spacing | Paragraph Justification | Line Breaking | Page LayoutÃ Â 3 ~ SPECIAL ELEMENTSOther Paragraphs | Lists | Tables | Text Boxes and Sidebars | Footnotes and Endnotes | PicturesÃ Â 4 ~ NAVIGATIONWeb Links | Internal Links | Tables of Contents | Menu ItemsÃ Â 5 ~ FINAL STEPSHTML Export | Book Covers | Book Data | Submitting and PreviewingÃ Â //Ã Â SAMPLE #1Ã Â By default, Word will apply the Normal style to your paragraphs. knows this, so for some Kindles, it hijacks that style, changing its formatting to what prefers. This can lead, for example, to unwanted space above or below a

paragraph.Ã Â If you want control of your own formatting, then, you'll have to avoid the Normal style and apply something different. There's no problem, though, with applying styles based on Normal, or even with applying a duplicate of Normal under a completely different name.Ã Â In regard to this, watch out for manual page breaks in recent versions of Word. Unless you're in Compatibility Mode, each break is now placed in a paragraph of its own, and the Normal style is assigned automatically. That in itself isn't a problem -- but if you then hit Return and start typing, your new paragraph will be in Normal as well. (This is another reason to stick to the paragraph format setting "Page break before" to start a new page.)Ã Â You can change all paragraphs already in Normal style to a different one by using the Format menu in the Find and Replace dialog. Don't enter any text, but place your cursor in first the Find box and then the Replace while choosing a style for each.Ã Â //Ã Â SAMPLE #2Ã Â To save you some grief, I'll warn you right now that testing your Go To menu items may not do you much good. For example, due to numerous bugs, they are unlikely to work right or at all in files generated or even just viewed with 's desktop Kindle Previewer. Your best bet is to test on a hardware Kindle with a preview copy converted on the KDP site.Ã Â But even if you get everything to test perfectly, it may mean nothing, because KDP staff may manually change the "start" location after publication. Yes, they may simply move it where they think it should be, and without telling you! (As far-fetched as this sounds, it is not speculation. KDP staff will confirm this themselves, if you ask them -- as I have.)Ã Â The only way to know if this has happened is to get a copy after the book has gone on sale. If you discover a change at that point, all you can do is ask KDP staff to change it back -- in the hope they'll comply -- or else send the book through again -- in the hope it will be treated better the next time. But on the Kindle as in life, there are no guarantees.Ã Â //Ã Â SAMPLE #3Ã Â There's a great deal of confusion about Kindle tables of contents, and for good reason: There are actually two different kinds, and a Kindle book may have one, both, or neither. (Try to get to explain that to you!)Ã Â The first kind is an HTML table of contents, also called embedded, internal, or inline. When you export to HMTL, Word will generate one from a linked table of contents you've constructed on a page of your source document. Creating that table in Word is the subject of this section, while the next one tells how to get a link to your table of contents from the Kindle's Go To menu. The HTML table of contents is the only kind you can export from Word.Ã Â The second kind is an NCX table of contents, also called logical. NCX stands for "navigation control file for XML" or such, and it is a special type of file included in ebooks. The NCX file can be used to place content items like chapter headings directly onto the Kindle's Go To menu as a shortcut for readers. It can also set jump

points for Kindles with physical navigation controllers.Ã Â While an NCX table of contents is a nice convenience, you don't really need one, as long as you have the HTML table. But besides that, there is no way to generate an NCX table with Word alone. Creating the NCX file requires special ebook software or hand-building in HTML -- well beyond the scope of this book. So, if you're trying to keep things simple, I suggest you forget about NCX tables of contents.Ã Â There's another reason you might want to ignore them: In late 2013, has been adding an NCX table of contents automatically to at least some books submitted without one. Chapter headings and other phrases might now be added to the Go To menu some time after publication -- not just by the time the book goes on sale!Ã Â Ã Â If you see such items in the menu for this book, that's how they got there.Ã Â Ã Â

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This has been most helpful in getting me over the psychological barrier of believing I could not format for Kindle by myself. That said, I confess to being a WORD dunderhead and I am (perhaps)

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I gave this book 3 stars as the title, "From Word to Kindle: Self Publishing Your Kindle Book with Microsoft Word, or Tips for Designing and Formatting Your Text So Your Ebook Doesn't Look Horrible (Like Everyone Else's)" [Kindle Edition] is way too long and Aaron Shepard needed to learn to write a Title effectively, thus another book. This book does offer up some hints and guides to publish a Kindle book, so it is at least worth a 4 star review. I will help you to learn the process of getting a book done a bit more effective if you are a newbie and have little to go on to get a digital book completed and online to sell.

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A ton of good information but would have appreciated more examples. I'm not an expert in Word so it would be great to have more step by step instructions. This book reads more like a lengthy explanatory email rather than a valuable resource. I'd suggest to the author at the very least to include an appendix of settings we could refer to as we draft our books.

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